

#### Raisio's Q1/2019 Highlights



#### **NET SALES**

49.9<sub>M€</sub> Q1/2018:

49.7 M€

**EBIT** 

**5.0** м€\*

Net sales decline has been stopped



Implementation started: **RAISIO'S HEALTHY GROWTH STRATEGY** 2019 - 2021



**Product price increases** to match the price rise in raw materials

### Strategic Priorities for 2019, January-March



#### Growth and profitability for the core business

- Aim to turn the business into growth in all the markets
- Expansion into new categories
- Benecol products to new sales channels
- Margin management
- Base for the product category development: strong consumer and customer insight

#### International oat business

- Survey of international markets ongoing
- Developing Elovena brand and product range to attract international consumers
- Finnish and international B2B operators increasingly interested in gluten-free oats







#### Raisio's outlook 2019

- In 2019, Raisio expects its net sales for continuing operations to grow (2018: EUR 228.2 million) and comparable EBIT to be over 10 per cent of net sales.
- Raisio will continue its investments in the brands,
   R&D and the company's own production in its most important product categories.







**Healthy Food** 

### Benecol is the Captain of the Cholesterollowering Category

- Benecol creating growth and value to the trade in the cholesterol-lowering food category
  - Added value through knowledge management
- Sales at the comparison period level in the key market of Benecol products in Western Europe
  - Breakthrough for snack bars in the UK
- Sales in Benecol products in Finland +10 %
- Continued efforts to turn sales into growth in Poland, Ireland and Belgium





#### Growth through Elovena novelties

- Slight increase in total sales of Elovena products
  - Clearly higher sales in novelties
  - Sales in Elovena snack biscuits +20%
  - Sales volume of the basic range down from the comparison period
- Elovena Oat Mince, among the most popular plant protein products
- Continued investments in the marketing of Elovena Oat Mince





# Elovena Minced Oat Patties available in May 2019



**Healthy Ingredients** 

#### Fish Feeds

- Customer loyalty at good level
- Fish feed deliveries down from the strong comparison period
- Full-year sales expected to be clearly up from the comparison period
- Growth Sonar (Kasvuluotain) application added with a new functionality enabling the control of fish feeding machines





## Healthy Ingredients: Oat Products and Licensing

- Increased oat products sales to the Finnish B2B customers
- Slightly decreased sales volume in wheat flours
- Sales and marketing of oat exports developed using the Raisio Oats concept
- Clear growth in domestic and export sales of gluten-free oat-based products, volumes still low
- Development of the Benecol licensing model continues

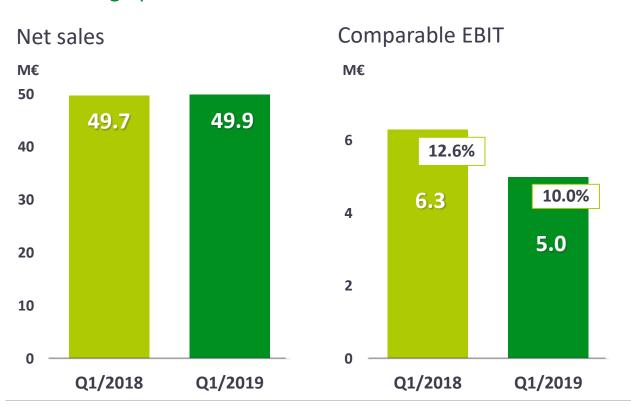




### **Financial Review**



## Raisio Group's net sales and EBIT Q1/2019 continuing operations

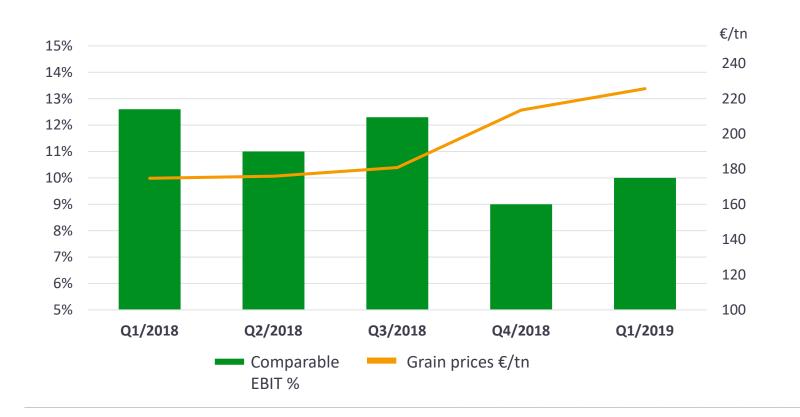


#### **Key items affecting EBIT:**

- Price rise in raw materials
- Fish feed deliveries down from the comparison period
- Cooperation with the Spanish licensing partner ended







### Key Figures, Balance Sheet Q1/2019

	Q1/2019	Q1/2018
Equity ratio, %	74.3	66.8
Gearing, %	- 48.1	- 40.5
Net interest-bearing debt, M€	- 119.6	- 98.4
Return on invested capital (ROIC), %	10.0	9.9*
Cash flow from business operations after financial items and taxes, M€	4.5	- 0.8
Investments, M€	2.4	0.9



## Raisio's External Reporting Segments from 1 January 2019

#### Raisio Group

#### **Healthy Food**

Branded products, B2C

- Northern Europe
- Central and Eastern Europe
- Western Europe

#### **Healthy Ingredients**

Ingredients, B2B

- Raisioaqua
- Ingredients (plant stanol ester and grain based)
- Grain tradeOperations

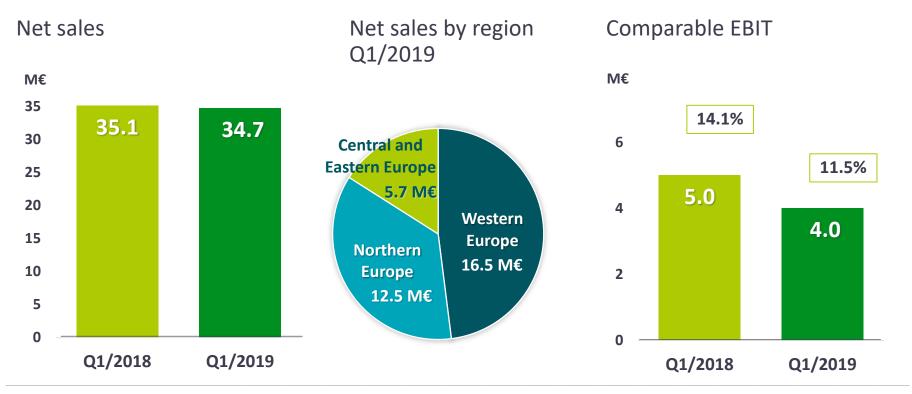




## Healthy Food Unit's Net Sales and EBIT Q1/2019

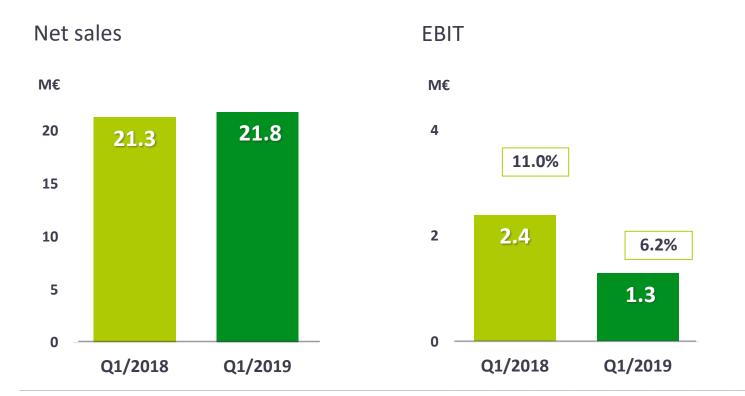


## Continuing operations





## Healthy Ingredients Unit's Net Sales and EBIT Q1/2019 Continuing operations





### Raisio's purpose:

## Food for Health, Heart and Earth.

