



Raisio is a Focused European Healthy Food Company

Raisio Company presentation

Raisio Focuses on Responsible and Healthy Food



ESTABLISHED
1939

NET SALES (2022)
221
M€

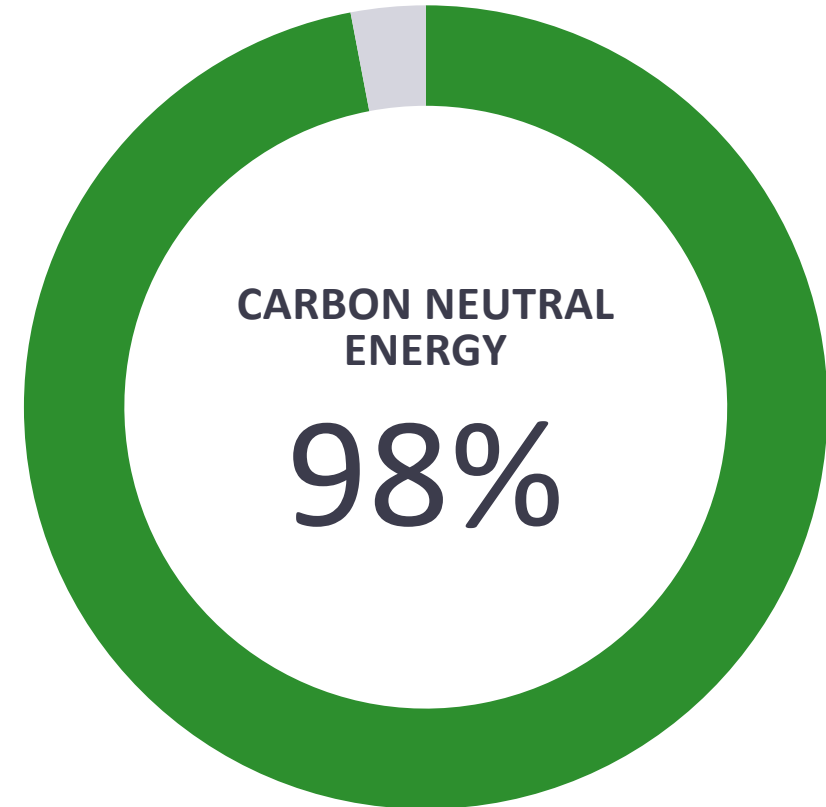
EBIT (2022)
18
M€

INTERNATIONAL
BRAND HOUSE



EMPLOYEES
~350

COUNTRIES
10



From the Finnish countryside to the European markets

- Founded by Finnish farmers in 1939
- Headquarters in Raisio, Western Finland
- Key markets in the Northern, Western and Eastern Europe
- Exports to over 40 countries



SALES OFFICES

Sales offices also in the UK, Poland, Ireland, Ukraine and Estonia.



PRODUCTION SITES

Production sites in three locations in Finland: Raisio, Nokia and Kauhava

Our purpose

FOOD FOR
HEALTH, HEART
AND EARTH.

Our values

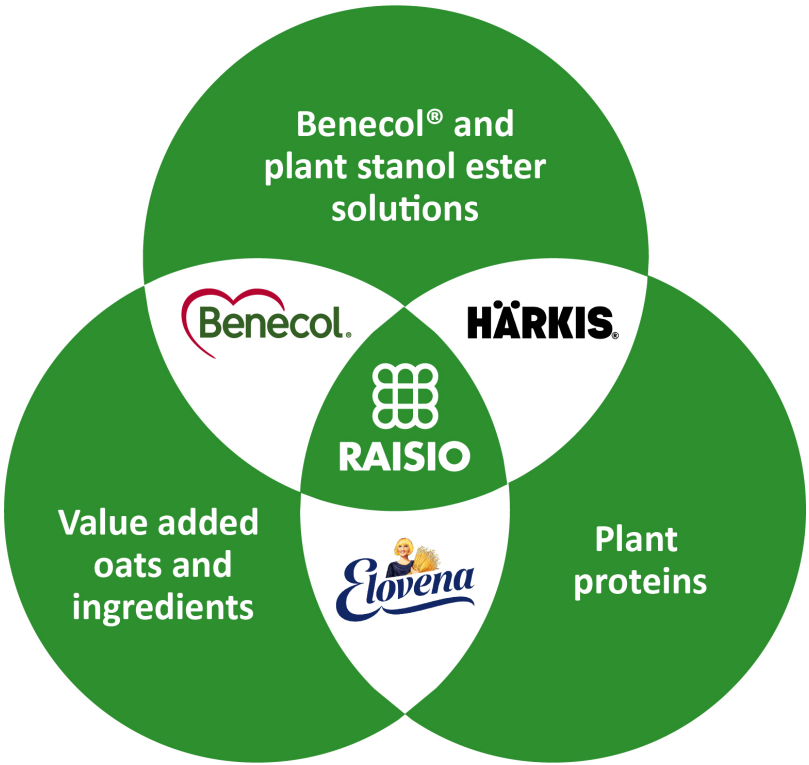
COURAGE
FAIRNESS
DRIVE

Tailwind behind our back and Raisio's growth drivers 2022–2025 – creating a unique combination



Healthy living
Holistic wellbeing
Health is understood as holistic wellbeing. Awareness of the importance of mental health has increased during the pandemic.

Sustainability
Shared planet
Sustainable choices gain importance. Consumers are looking for concrete actions they can understand and afford.



Plant-based eating
Quality alternatives
As plant-based eating becomes more mainstream and there is more variety to choose from, more is expected from product quality.

Food for Health, Heart and Earth

During the past 3 years, we have invested nearly EUR 70 million in creating a platform for growth

New production facility

Nokia mill upgrade

Verso Food acquisition

Leveraging these platforms to serve increasing demand

Plant-based products from a new Finnish production site

- Specifically designed and built to process and manufacture only plant-based raw materials and products
- Produces drinkable and spoonable products
- **Production facility is vegan, dairy-free, soy-free, gluten-free and nut-free**
- Highly automated which means consistent quality, best possible product safety and full traceability
- Products will be packed in cardboard-based packaging made from renewable material
- **Carbon neutral site**





Kauhava site expanded our plant-based offering

- Beanit[®] and Härkis[®] part of the Raisio Group since April 1, 2021
- Beanit[®] is the market leader in the plant protein category in Finland
 - Raisio's market share in the plant-protein market in Finland is now about 25%
- Härkis[®] brand is the most famous plant-based food brand in Finland and very often represents the whole category

Nokia mill has an important role

- All Raisio's flakes are produced at the Nokia mill
- Investments made at the Nokia mill enable production of gluten-free oat products and exports of oat products
- Nokia mill produces gluten-free oat also for our new factory at Raisio
- **Carbon neutral mill:** new heating plant which was taken into use in June 2021 uses as fuel the by-products generated in the mill's production

Our brands and ingredients

Healthy Food

- **Customers:** B2C
- **Brands:** Benecol[®], Härkis[®], Elovena[®], Sunnuntai[®], Torino[®]
- **Focus markets:** Europe



Healthy Ingredients

- **Customers:** B2B
- **Key brands/ products:** plant stanol ester, grain ingredients
- **Focus markets:** Europe, selected overseas markets



Raisio's Responsibility Programme: Good Food Plan

Raisio's Good Food Plan Themes



Good Food Plan: Key targets 2022–2025



Tackling
**CLIMATE
CHANGE**

Our own
production will be
CARBON NEUTRAL
by the end of **2023**

RECYCLABLE PACKAGES

All our packaging
will be recyclable
by the end of **2025**

We will report our
value chain's
CO2 EMISSIONS
for **2022**

80%
of our products
will be healthy
alternatives in their
own categories by the
end of 2025

We promote the responsibility of our
entire **supply chain** and expect
commitment to respect **human rights**

We strive for an excellent
EMPLOYEE EXPERIENCE
with support for
healthy lifestyle

Food for Health, Heart and Earth.





raisio.com