

Veli Pekka Tennilä

Born: 1969

Place of residence: Helsinki, Finland

Education: M.Sc. in Business Management

Key employment history: Altia Group: CEO 2014 -,
Carlsberg Baltics: CEO 2012-2014,
Carlsberg Estonia: CEO 2008-2011,
Sinebrychoff: Exports Director 2006-2008,
Sinebrychoff: Marketing Manager 2001-2005,
Kellogg Company: Business Manager 2000-2001,
Kellogg Company: Marketing Manager 1998-2000,
Leaf: Marketing 1995 - 1998

Other simultaneous positions of trust: ETL (Finnish Food and Drink Industries' Federation): Member of the Board of Directors

The Association of Finnish Advertisers: Member of the Board of Directors

Independent of the company and of significant shareholders of the company